

MINUTES
TOWN OF JUNO BEACH
LANDMARKS ADVISORY COMMITTEE VIRTUAL MEETING

Date: April 7, 2021

Time: 4:00 p.m.

Location: Council Chambers
340 Ocean Drive

PRESENT: KATHY FAHY, COMMITTEE MEMBER
MATTHEW PAZANSKI, COMMITTEE MEMBER
JIM FERGUSON, COMMITTEE MEMBER
ROGER BUCKWALTER, COMMITTEE MEMBER
DD HALPERN, COMMITTEE MEMBER
PEGGY WHEELER, COMMITTEE MEMBER

ALSO PRESENT: CAITLIN COPELAND, TOWN CLERK

ABSENT: BRUCE FRANSON, COMMITTEE MEMBER
SOPHIA GIL, COMMITTEE MEMBER

Audience: 1

~ CALL TO ORDER

Committee Member Pazanski called the Landmarks Advisory Committee meeting to order at 4:04pm

~ ADDITIONS, DELETIONS, SUBSTITUTIONS TO THE AGENDA - *None*

1. **COMMENTS FROM THE PUBLIC**

Public Comments Opened at 4:05pm.

Public Comments Closed at 4:05pm.

2. **REVIEW OF PROGRAM ELEMENTS AND TIMELINE**

1. Interpretive Signs

Committee Member Pazanski went over the interpretive signs on the Town's website.

2. Map/Brochure

Committee Member Pazanski recommended ordering 2,000 copies of the Maps/Brochures.

The Committee gave consensus to start off with ordering 2,000 copies.

3. Website Pages

Committee Member Pazanski went over an example of how to organize and list things on the Town's website.

The Committee briefly discussed this item.

4. Mobile App

Committee Member Pazanski went over the Pocket Sights Mobile App features.

The Committee gave consensus on having the "Things To Do" Town website link lead to the History portion.

The Committee discussed the following titles for the tour:

- 1) Historical Landmark Tour
- 2) Juno Beach Tour
- 3) Walking Tour
- 4) Landmarks Tour
- 5) History Trail Tour

The Committee gave consensus to have the term "Tour" included in the title.

5. Audio/Video Media

The Committee gave consensus to proceed with audio only.

3. **DISCUSSION – REQUEST AN EXTENSION OF THE PROJECT DEADLINE DATE FROM THE STATE (CURRENT END DATE IS JUNE 30, 2021)**

The Committee gave consensus to ask the State for a 60-day extension.

4. **DISCUSSION – REQUEST A PROJECT AMENDMENT FROM THE STATE**

The Committee gave consensus to have Committee Member Pazanski work with the grant administrator on an amendment.

5. **COMMENTS FROM THE COMMITTEE**

Committee Member Pazanski asked if they want their map similar to Jupiter's History Map.

The Committee gave consensus to have the Juno Beach History Map similar to Jupiter's.

Committee Member Pazanski inquired about how detailed they wish to be on the map.

The Committee gave consensus to have the map less detailed and have more detailed information on the mobile app.

Committee Member Pazanski asked the Committee if they were ok with having just one QR code that links to the Town's website History page.

The Committee gave consensus to have one QR code.

Committee Member Pazanski recommended selecting the middle plan, \$1,999/annually, from Pocket Sights for the mobile app.

The Committee gave consensus to proceed with the middle plan from Pocket Sights for the Mobile App.

Committee Member Pazanski asked the Committee if they wish to use a professional photographer for the locations.

The Committee gave consensus to use a professional photographer and have Committee Member Pazanski gather quotes.

Committee Member Pazanski stated that the Committee will discuss refining the notes and photos for the brochure/map at the next meeting.

6. **SET NEXT MEETING DATE**

The Committee gave consensus to have the next meeting on Thursday, April 15th at 4pm.

7. **ADJOURNMENT**

Committee Member Pazanski adjourned the meeting at 5:14pm

Matthew Pazanski, Committee Member

Karen Leahey, Administrative Secretary

Minutes approved April 15, 2021